

SAMUEL BON

MSc, MBA



PROFILE

Proven **leader with 20 years of international experience** in Switzerland, Europe, Asia, Middle East, Africa and Latin America.

Strong experience in **crisis leadership and change management**, including in highly complex, challenging environments

Other core competencies include **ESG relevant sustainability issues**, as well as developing **corporate strategies** and implementing them in a pragmatic, results-oriented manner

Strong **communicator, negotiator, and versatile stakeholder manager** who builds long-term, trusting relationships

Integrative leadership of cross-cultural, multi-disciplinary teams

PROFESSIONAL EXPERIENCE - OVERVIEW

2022 - Founder and owner join-international gmbh

www.join-international.com

Interim management, consulting and coaching in the areas of crisis management, turnaround, strategy, ESG, communication and organizational development, as well as board of trustee and board of directors mandates

2022 (Jan - Juni) - Interim Managing Director, Cognitive Valley Foundation

<https://cognitivevalley.swiss/>

Establishment and operationalization of the foundation, development of a product portfolio, elaboration of the financing and fundraising basis

2011 - 2021 CEO & Executive Director, Swisscontact

www.swisscontact.org

Business (P&L) overall responsibility for the Swisscontact Foundation and its subsidiary companies; Swisscontact Services AG, Swisscontact North America Ltd (1200 employees, 38 countries, 120+ projects, 100+ Mio turnover)

1999 - 2010 Delegate and Director, ICRC

www.icrc.org

Delegate and operational manager in Pakistan, Afghanistan, Congo, Kenya, Sudan, Burma, as well as regional manager, coordinator, crisis management and rapid-response advisor, and chief of staff in Geneva

1995 - 1998 Employee logistics and sales, Steinfels & Partners AG

Part-time employee at Steinfels Group (Veric SA La Maison du Vin, Steinfels & Partners AG and Dr. Eric Steinfels Auctions AG)

EDUCATION AND LIFE-LONG LEARNING

2020	Scrum.Inc Scrum Master (Agile Project Management and Product Development)	Boston, USA (Online)
2019	IMD Leading Digital Business Transformation (LDBT)	Lausanne, Switzerland
2010	IMD Executive MBA (Graduation as Valedictorian)	Lausanne, Switzerland
2009	IMD Programme for Executive Development (PED) Leadership, Communication & Management	Lausanne, Switzerland
1998	University of Zürich Master (Lizenziat) Theology & Ethics	Zürich, Switzerland
1996 - 1997	University of Montpellier Master Year, Social Ethics	Montpellier, France
1995	Universität Bern Bachelor (Propädeutikum) in Theology	Bern, Switzerland
1989	Freies Gymnasium Eidgenössische Matura "Typus C"	Zurich, Switzerland
1986- 1987	Highschool Hailey Senior Highschool Year - intercultural exchange year with AFS	Hailey, Idaho, USA

LANGUAGES

Business fluent in German, French and English

MANDATES

2021 - Chairman, Edulution Holdings SA Independent Director of the Board and Chairman	www.edulution.org
2021 - External Senior Advisor, Bain & Co Member of the external advisory network of Bain Switzerland	www.bain.com

PRO BONO ENGAGEMENT

Since 2020	President, Advisory Board, CHEIRA	Teufen, Switzerland
Since 2019	Member, Advisory Board, World Innovations Forum	Lucerne, Switzerland
Since 2021	Director of the Board, Swisscontact North America Ltd	New York, USA
2014 - 2020	Member of the Board of Trustees, SRIC Foundation	Geneva, Switzerland
2011 - 2021	Member of the Expert-Committee, SECO Start-Up Fund	Zürich, Switzerland

Detailed performance record of all professional stations, references and diplomas on request.